**PRIVACYSTATEMENT**

**Cleancontrol**

On this page, you will find the privacy statement of the app Cleancontrol, part of Zuiver Totaalhygiëne B.V. (''**Cleancontrol**''). Cleancontrol is a hygiene management tool that helps you optimize cleaning and maintenance routines.

This privacy statement provides information about the processing of data by us. This includes data from visitors to the Cleancontrol app.

By using our application(s) or by contacting us, we receive certain data from you. We attach great importance to the protection of your personal data and always handle this data with care. With this privacy statement, we aim to inform you as well as possible about the data we collect from you, the way we collect your data, and the purpose of processing these data.

Index

[1. Who is responsible for processing your (personal) data? 1](#_Toc163155316)

[2. Which data are collected and for what purpose? 1](#_Toc163155317)

[3. How is your data protected? 2](#_Toc163155318)

[4. With whom is your data shared? 2](#_Toc163155319)

[5. How long is your data retained? 2](#_Toc163155320)

[6. What rights do you have regarding your (personal) data? 2](#_Toc163155321)

[8. What can you do if you have a complaint? 3](#_Toc163155322)

[9. Modifying the privacy statement 3](#_Toc163155323)

## 1. Who is responsible for processing your (personal) data?

If you use our services, we are the data controller for processing your personal data within the meaning of the General Data Protection Regulation (“GDPR”). This means we determine the purposes for and the means by which personal data is processed. We consider it our responsibility to treat your data with all due care and confidentiality.

## 2. Which data are collected and for what purpose?

If you use one of our services or contact us (for other reasons), we may collect the data you provide directly to us. This includes, among other things, your first and last name, telephone number, email address, and any other information you provide to us actively, for example in correspondence. We collect the aforementioned personal data from you for various purposes, such as to:

* identify you as a person and address you correctly by your name;
* process and respond to your inquiries;
* execute the agreement we have with you;
* send newsletters and mailings if you have subscribed;
* communicate with you about comments or feedback;
* send requested information, for example, quotes;
* compile and analyze statistics about the use of our application(s);
* improve the functionality and user-friendliness of our application(s);
* comply with any legal obligations, such as collecting data needed for our tax filings.

We may combine the information we receive from you with information obtained from other sources, such as through the application(s). This helps us improve the accuracy and completeness of the information. When you use our application(s), data about you is automatically processed. This includes the following information:

* Information about the browser used (type, version, screen resolution, etc.);
* IP address;
* Language preferences;
* Data related to the use of the application(s);
* Contact details left via the contact form.

To process your data, we must rely on a legal basis. In most cases, this will be the performance of a contract, a legal obligation, or our legitimate interests. We aim to offer you the best possible service, which involves processing your data. This may include sending emails, visiting our application, and promoting our social media channels. In doing so, we always take your privacy interest into account. If there is a legitimate interest, we assess whether we believe your interests do not outweigh ours.

Special and/or sensitive personal data

We do not intend to collect data about application visitors who are under 16 years of age, unless permission has been obtained from a parent or guardian. However, we cannot verify if a visitor is older than 16. Therefore, we advise parents to be involved in their children’s online activities to prevent data collection about children without parental consent. If you believe that we have collected personal data about a minor without consent, please contact us using the contact details below. We will then delete this information.

## 3. How is your data protected?

We place a high priority on your privacy and ensure that your data is treated confidentially and with the utmost care. Therefore, we have implemented appropriate technical and organizational security measures to protect against loss, theft, or any other unlawful processing of this data. We ensure that only necessary persons have access to your data, that access to the data is restricted, and that our security measures are regularly reviewed.

## 4. With whom is your data shared?

We may share your personal data with third parties if this is necessary for the execution of the agreement and/or to comply with any legal obligation. This includes situations where a part of the agreement is executed by a third party and sharing your personal data with that third party is necessary for the proper execution of the agreement, or situations where sharing your personal data with a third party is necessary for handling your inquiry or complaint. Your data is only transferred to persons or entities outside the European Economic Area (EEA) if the respective country ensures an adequate level of data protection.

## 5. How long is your data retained?

We do not retain the collected data longer than strictly necessary for the purpose for which this data was originally collected or processed. If no legal retention period is determined for certain purposes of data processing, we will never retain this data for longer than three (3) years after the data is no longer necessary.

## 6. What rights do you have regarding your (personal) data?

We would like to inform you of your rights regarding the personal data we collect and process:

* Right of access

You have the right to request and view the personal data we collect and process about you. We will send you this data upon request.

* Right to rectification and completion

You have the right to have your data corrected if it has been incorrectly provided, changed in the meantime, or processed incorrectly. We will adjust your data upon request.

* Right to erasure (‘right to be forgotten’)

In certain cases, you have the right to have your data deleted by us. This will be the case if:

* + we no longer need your data for the purposes for which we collected or processed it; or
  + you withdraw your previously given (explicit) consent to use your data; or
  + you object to the processing of your data, where your objection outweighs our interest in processing your data; or
  + you object to the processing of your data for direct marketing purposes; or
  + there is no (longer) a legal basis for processing your data; or
  + we are legally obliged to erase your data after a certain period; or
  + you are under 16 years of age, and your personal data was collected via our website.
* Right to restriction of processing

You have the right to restrict the processing of your data. If you indicate that we are using incorrect data, we will not use this data while verifying its accuracy. We will also restrict the processing of your data if the processing is unlawful or no longer necessary, but you have asked us to retain the data. This could be the case if you want to request these data later.

* Right to data portability

You have the right to receive the personal data that we have collected about you. We will send you this data upon request.

* Right to object

You have the right to object to direct marketing or because of your particular situation. Of course, you also have the right to object to the processing of your personal data by us if your personal data is used for purposes other than necessary for the performance of a contract or necessary to comply with a legal obligation. Should you object to the processing of your personal data necessary for our operations, it is important to note that without your personal data, it is not possible to offer our services to you.

Would you like to exercise these rights? Please contact us using the contact details below.

**7. Contact**  
Zuiver Totaalhygiëne B.V., doing business as Cleancontrol

Spaarpot 145

5667 KW GELDROP

<E-MAILADRES>

## 8. What can you do if you have a complaint?

If you are no longer satisfied with the way we handle your personal data, we ask you to contact us first. If we cannot resolve the issue together, you can file a complaint with the Data Protection Authority (*Autoriteit Persoonsgegevens*).

## 9. Modifying the privacy statement

We reserve the right to modify this privacy statement. Changes will be published on our application.